

BOX ELDER COUNTY TOURISM PROFILE

County Indicator	2006	2007	2008	% Change 2007-2008	State Ranking
DEMOGRAPHIC					
Population	45,987	47,491	48,712	2.6%	8
Total Non-Ag Employment	19,416	20,465	20,341	-0.6%	8
Non-Ag Avg Monthly Wage	\$3,173	\$3,534	3,594	1.7%	1
Per Capita Income	\$24,531	\$26,066	26,502	1.7%	15
Unemployment Rate*	3.2%	2.8%	3.9%	39.3%	12
SPENDING & EMPLOYMENT					
Spending by Travelers (Millions)**	\$58.3	\$65.4	\$67.3	2.9%	15
Travel & Tourism Related Employment**	2,341	1,109	1,090	-1.7%	10
TOURISM TAX REVENUES (000s)					
Local Tax Revenues from Traveler Spending**	\$2,136.0	\$6,240.0	\$6,421.0	2.9%	15
Transient Room Tax	\$89.9	\$136.3	\$206.6	51.6%	19
Restaurant Tax	\$353.6	\$386.5	\$399.4	3.3%	9
Car Rental Tax	--	--	--	--	--
Gross Taxable Retail Sales (millions)	\$515.8	\$578.1	\$570.2	-1.4%	10
REGIONAL VISITATION COUNTS					
Brigham City Welcome Center	75,196	84,592	85,058	0.6%	
Willard Bay S.P.	325,933	192,224	159,424	-17.1%	
Antelope Island S.P.	250,886	281,266	256,901	-8.7%	
Hyrum S.P.	67,980	82,480	70,705	-14.3%	
Golden Spike N.H.S.	45,341	44,872	39,995	-10.9%	

* Several Counties have identical Unemployment Rates

** GOPB methodology change for 2007 - 2008 calculations

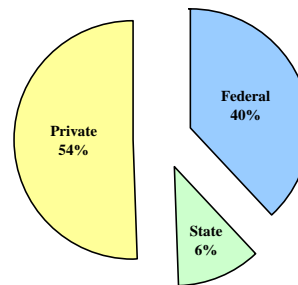
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Land Ownership - 2008	No. of Acres	% Total
Total Acres in County	3,539,897	100.0%
Federal Government	1,432,486	40.5%
BLM	1,083,188	30.6%
US Forest Service	102,565	2.9%
National Park Service	2,264	0.1%
National Wildlife Service	38,878	1.1%
Other*	205,591	5.8%
State Government	431,427	12.2%
Utah State Parks & Recreation	--	--
Utah State Wildlife Reserves	41,184	1.2%
State Trust Lands	178,164	5.0%
Other**	212,079	6.0%
American Indian	--	--
Private*	1,905,618	53.8%

- * Includes Military and Bankhead Jones land
- ** Includes State Sovereign and UDOT land

*May include some local government land

Land Ownership - 2008



Box Elder County Tourism Profile

